- 1. AIR1 PROVIDES A GENRE THAT NO OTHER STATION LOCALLY DOES AT THIS TIME. THOUGH WE DO NOT HAVE AIR1 LIVE AT THIS POINT, WE ARE HOPING TO VERY SOON. OUR COMMUNITY NEEDS THIS TYPE OF STATION, WE ARE A SMALL COMMUNITY WITH VERY LIMITED RADIO STATION CHOICES. SMALL COMMUNITIES NEED TO BE ABLE TO LISTEN LOCALLY TO LARGE STATIONS LIKE AIR1 TO KEEP US INFORMED.
- 2. TO REMOVE AIR1 FROM THE SMALL COMMUNITY MARKET WOULD BE TRAGIC. IT WOULD TAKE AWAY A CRITICAL RESOURSE FOR FAMILIES AND PARENTS. 911 CHANGED ALL OF OUR LIVES AND NOW MORE THAN EVER PARENTS, INDIVIDUALS & FAMILIES NEED A SAFE, FAMILY FRIENDLY, CUTTING EDGE, FUN AND INFORMATIVE RADIO STATION. AIR1 PROVIDES THAT. WE WANT TO SEE AIR1 COME TO OUR SMALL COMMUNITY, PLEASE DO NOT TAKE THAT HOPE AWAY!
- 3. AIR1 TARGETS A CRITICAL MARKET, NOT ONLY DOES IT PROVIDE A SAFE, FAMILY FRIENDLY FORMAT BUT IT ALSO FILLS A TREMENDOS NEED BY PROVIDING POSITIVE MUSIC, INFORMATION AND ENCOURAGEMENT TO FAMILIES & YOUNG PEOPLE. IN A TIME WHERE THE AIR WAVES ARE FILLED WITH NEGATIVE MUSIC & TALK SHOWS. PARENTS AND YOUNG PEOPLE NEED A SAFE, FUN, CURRENT STATION THAT PROVIDES FRESH MUSIC & UP-TO-DATE INFORMATION. OUR COUNTRYS STRENGTH RELYS ON THE STRENGTH OF ITS FAMILIES. AIR1 PROVIDES A FORMAT THAT STRENGTHENS THE FAMILY.

IN SUMMARY: TO REMOVE AIR1 FROM THE SMALL COMMUNITY AIR WAIVES, WOULD BE A OBVIOUS VOTE BY THE FCC TO PERMANENTLY WEAKEN THE FAMILIES OF SMALL COMUNITIES.